

The Judy Company, Inc. Privacy Policy

Welcome to judycompany.com. We have adopted this Privacy Policy ("Policy") in order to demonstrate our strong commitment to privacy. We recognize the importance of protecting the privacy of Personally Identifiable Information ("PII" or "Information") collected about users ("Users") of our Web site ("Site"). PII includes your name, mailing address and e-mail address, and "click stream" data, which track how you use an online service. Our Policy guides how we collect, secure, use and disclose this PII about our customers and prospects. Our intent is to balance our legitimate business interests in collecting and using this Information against your reasonable expectations of privacy.

The Judy Company, Inc.® (The Judy Company) owns and operates judycompany.com. Any references herein to judycompany.com shall be deemed to refer to The Judy Company as applicable under the circumstances.

INFORMATION WE COLLECT AND HOW WE USE IT

When you visit judycompany.com, we collect some basic information that does not identify individual Users. This includes which pages are visited, types of products and services purchased, and any feedback from our Users. We then aggregate all of this information to improve our Site and make your experience on the Site as valuable and efficient as possible.

Ordering Products and Services. When you order products or services from The Judy Company, we ask call our phone number to discuss the details of payment with a company representative. We may ask for your name, e-mail address, billing and shipping addresses, phone number, credit card account number and expiration date. We use this information to fill your order and to provide you with information about your order (such as whether your order has been received, processed or shipped). Credit card information is used to bill you for products or services you have ordered and to track sales. We save the information about products you purchased to provide you with the best possible customer service and the most up-to-date information about your order.

CHILDRENS' GUIDELINES

judycompany.com does not knowingly collect any personal information from children under 13 years of age. **WHENEVER A USER DISCLOSES PERSONALLY IDENTIFIABLE**

INFORMATION ON OUR SITE, THE USER IS REPRESENTING THAT HE OR SHE IS 13 YEARS OF AGE OR OLDER. We suggest that parents get involved with their children's access to the Internet and our Site to ensure that their child's privacy is well protected.

OPT-OUT OPTION

We may use the information we collect to occasionally notify you about important functionality changes to judycompany.com, new features, products and services, and special offers we think you'll find valuable. If you would prefer not to receive future mailings, simply e-mail us at info@judycompany.com

(or contact us at the address provided in the paragraph

OUR ADDRESS

below) to let us know about your opt-out preference.

REPORT EMAIL ABUSE

To report any abuse of your email address, please send an email with a detailed message regarding your complaint to info@judycompany.com. The Judy Company will respond to your complaint within 5 business days.

DISCLOSURE OF PERSONAL INFORMATION TO THIRD PARTIES

judycompany.com does not sell, trade, market or rent your personal information to others, unless you give us permission. The personal information you provide is used to deliver a personalized experience to you on judycompany.com. We may provide aggregate statistics about our visitors, customers, sales, traffic patterns, and related Site information to reputable third parties, but these statistics will include no personal information.

judycompany.com reserves the right to release Information about our Users when we believe, in good faith, that such release is reasonably necessary to (1) comply with the law, (2) enforce or apply our [Terms of Use](#) or this Policy, or (3) protect the rights, property, or safety of judycompany.com, our Users, or others.

LINKS

judycompany.com wants you to be aware that when you click on links or ads that take you to third-party Web sites, you will be subject to the third parties' privacy policies. While we support

the protection of privacy on the Internet, judycompany.com is not responsible for the privacy practices, content or actions of third parties. We encourage you to read the posted privacy statement whenever interacting with any Web site.

QUESTIONS AND CONCERNS?

We welcome comments and questions. Please e-mail us at info@judycompany.com "> info@judycompany.com

or contact us at the address provided in the paragraph

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below.

REVIEW AND CORRECTION

You may request a copy of the information judycompany.com has collected about you, as well as update or change this Information. Simply e-mail us at info@judycompany.com "> info@judycompany.com

or contact us at the address provided in the paragraph

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below.

YOUR CONSENT

By using this Site, you consent to the collection and use of your Information by judycompany.com as described in this Policy, and you signify your agreement to this Policy. The Judy Company may update this Policy from time to time; please check this page periodically for changes.

OUR ADDRESS

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